



COURSE OF STUDY New Tourism

ACADEMIC YEAR 2023-24

ACADEMIC SUBJECT Contemporary History

General information	
Year of the course	First
Academic calendar (starting and ending date)	First semester (25-09-2023 /13-12-2023)
Credits (CFU/ETCS):	6
SSD	M-STO/04
Language	Italian
Mode of attendance	In person (optional)

Professor/ Lecturer	
Name and Surname	Antonio Bonatesta
E-mail	antonio.bonatesta@uniba.it
Telephone	0805714372
Department and address	DIRIUM, University building, second floor
Virtual room	Teams channel code csgglzp
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Every Tuesday and Wednesday from 9.00 to 14.00, compatibly with class times, by appointment by e-mail: antonio.bonatesta@uniba.it. Reception hours may vary. Students are kindly requested to check notices and any timetable changes on the professor page. Students can consult the teacher's page on the Department website: https://www.uniba.it/docenti/bonatesta-antonio/attivita-didattica

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
200	30	10	160
CFU/ETCS			
6			

Learning Objectives	<p>The course questions the evolution of tourism from an elitist dynamic to a mass phenomenon, framing it in the history of Western culture, with particular attention to the Italian case and its development during the 19th and 20th centuries.</p> <p>A particularly attentive approach to the methodologies and languages of social and cultural history will make it possible to analyze the transformations of tourism into a commercial and political tool capable of reshaping the imagination, spaces and communities.</p> <p>Among the objectives is to elect tourism as an observation plan for the construction of the imaginary of otherness and the exotic, and for the construction of national cults based on the resignification of places and the reinvention of the past.</p>
Course prerequisites	Basic knowledge of global and European history in the contemporary age; periodization, caesuras and historiographical questions on the history of

	liberal Italy, fascism and the republican age.
Teaching strategie	The teaching is based on the integration of frontal teaching with a part more properly oriented to skills and practical skills, through the organization of seminars, group work, preparation of papers and/or research, case analysis, use of telematics.
Expected learning outcomes in terms of	
Knowledge and understanding on:	<p><i>DD1 – Knowledge and understanding</i></p> <ul style="list-style-type: none"> Male and female students will acquire knowledge and understanding relating to the main social, cultural and economic issues related to the history of tourism, its scansions and periodizations. This will make it possible to have a categorical and conceptual apparatus capable of allowing autonomous and critical forms of thought.
Applying knowledge and understanding on:	<p><i>DD2 – Applied knowledge and understanding</i></p> <ul style="list-style-type: none"> At the end of the course, male and female students will have acquired knowledge and ability to interpret general historical processes, apparatuses and conceptual devices, of periodization, such that they can be put to good use through the use and construction of inventories and banks thematic, digital and digitized data.
Soft skills	<p><i>DD3 – Critical and judgment skills</i></p> <ul style="list-style-type: none"> Male and female students will be able to autonomously formulate interpretative hypotheses of historical phenomena, contemplate the concept of complexity and use causal relationships, making use of the knowledge acquired from the sources and from the historiographical debate. <p><i>DD4 - Communication skills</i></p> <ul style="list-style-type: none"> In connection with DD1, DD2 and DD3, and as a consequence of the teaching method, male and female students will have acquired the ability to express themselves using correct Italian and specific jargon, demonstrating critical thinking and mastering the historiographical vocabulary. <p><i>DD5 - Ability to learn independently</i></p> <ul style="list-style-type: none"> Male and female students will have to demonstrate that they are able to autonomously deal with the study of history, for different themes and periods, and to think critically about sources, texts and historiographical interpretations. The ability to deal autonomously with specific case studies will also be important.
Syllabus	
Content knowledge	<p>History of tourism in the contemporary age</p> <p>The course intends to retrace the evolution of tourism in the contemporary age, with reference to the global and European scenario and with particular attention to the Italian case.</p> <p>The tourist phenomenon will be interrogated and studied in its various</p>



	historical declinations (elitist, mass, cultural, religious, political-patriotic).
Texts and readings	<p>For the institutional part:</p> <ul style="list-style-type: none">• Tommaso Detti, Giovanni Gozzini, <i>Storia contemporanea</i>, Milano, Pearson, 2022, 2 voll.: vol. 1 <i>L'Ottocento</i> (only chapters 1-2, 8, 11-17); vol. 2 <i>Il Novecento</i> (all the volume)• Giovanni Sabbatucci, Vittorio Vidotto, <i>Il mondo contemporaneo</i>, Roma-Bari, Laterza, 2019 (all the volume) <p>For the monographic part, one book chosen from the following:</p> <ul style="list-style-type: none">• Patrizia Battilani, <i>Vacanze di pochi, vacanze di tutti. L'evoluzione del turismo europeo</i>, Bologna, il Mulino, 2009 (except for chapters I, II, VII e VIII)• Annunziata Berrino, <i>Storia del turismo in Italia</i>, Bologna, Il Mulino, 2011.• Ester Capuzzo, <i>"Italiani visitate l'Italia". Politiche e dinamiche turistiche in Italia tra le due guerre mondiali (1918-1940)</i>, Milano, Luni, 2019.
Notes, additional materials	Both suggested manuals are excellent editorial products. However, male and female students who believe they have accumulated greater gaps in the course of higher education are invited to study <i>The Contemporary World</i> . The teacher reserves the right to use handouts and slides on specific topics. Students are invited to refrain from distracting "in-depth studies" on the internet, especially if they replace the study of texts. The use of the history dictionary and the historical atlas is strongly recommended.
Repository	The teaching material will be available on the course Teams channel

Assessment	
Assessment methods	Verification takes place through an oral interview. There is the possibility of an optional written exemption. The teacher reserves the right to organize a written test to evaluate incoming knowledge.
Assessment criteria	<p><i>Knowledge and understanding</i></p> <ul style="list-style-type: none">• Male and female students will learn the characteristics of the periodization and evolution of the tourist phenomenon, will be able to critically analyze its various forms, placing them in the historical and cultural contexts in which they have developed and transformed. <p><i>Ability to apply knowledge and understanding</i></p> <ul style="list-style-type: none">• Male and female students will acquire tools suitable for interpreting tourism as a phenomenon in which certain values, representations, customs are transmitted and specific cultural meanings are mobilized in order to promote the territory.• They will learn how to compare the different representations of space through the analysis of different types of sources (written, photographed or filmed) using an interdisciplinary approach. <p><i>Judgment autonomy</i></p> <ul style="list-style-type: none">• Students will be stimulated to independently understand and



	<p>evaluate not only the historical contexts and the cases analysed, but also the sources that document them and the texts that analyze them.</p> <p><i>Communication skills</i></p> <ul style="list-style-type: none">• Male and female students will learn how to independently describe and interpret the cases analysed, using the lexicon of historiography (and other necessary social sciences) in a pertinent way and the terminology suitable for the historical-cultural context of reference. <p><i>Learning ability</i></p> <ul style="list-style-type: none">• The student acquires the methodological tools and skills necessary to interpret the phenomena examined even over the long term and autonomously find further connections and ramifications with current events, the imaginary, mass culture.
Final exam and grading criteria	The final mark is given out of thirty. The exam is considered passed when the grade is greater than or equal to 18. A self-assessment tool via questionnaire is provided during the course.
Further information	